

Message: Track Bulletin 2001 - 2
From: Delaware Valley Chapter, BMW CCA, Inc.
Lou Millinghausen, Driving Events Chairman
Re: E-Mail Confidentiality

Recently this email list was used by us to confirm the accuracy of your email address and then to determine your interest in attending the track event that we are planning on June 26th on Pocono International Raceway's long course.

I regret and apologize for the fact that the message was not sent on a "blind cc" basis. The fact is that I hadn't figured out how to do that. This problem has been corrected now and going forward track bulletins will be sent in this fashion.

Sadly, the email list was subsequently captured and utilized without permission by a third party to solicit your business. This matter has been addressed, apologies have been extended and a promise obtained not to repeat such actions.

I recognize that this was not the reason that you provide us with your email address. The use of email is an invaluable tool in reducing the administrative costs associated with organizing Driving Events. These cost savings are directly related to the participant registration fees.

I hope that your continued trust will permit us to utilize electronic communication as a means to share information. If however you would like to have your name removed from the Driver School email list, please contact me to make these arrangements.

Thank you in advance for your patience, cooperation and understanding in this matter.

Sincerely,
Lou Millinghausen
Driving Events Chairman
Delaware Valley Chapter, BMW CCA, Inc.